



# Soup Dragon's Den Application for funding

Closing date for applications is **11 April 2021**

Soup Dragon's Den Event

**13 May 2021**

All applications received will be assessed in order to shortlist six applications who will be invited to pitch their application at the Soup Dragon's Den event. The pitch is a chance to promote your community project whilst at the same time trying to secure the funding you applied for.

## **Contact information** please use **CAPITAL LETTERS** or **TYPE**

Name

Telephone/mobile

Email

Name of project

Postcode of project

**If you are applying on behalf of an organisation or charity, please complete the information below as applicable:**

Organisation

Company number

Charity

Registered charity number

## Tell us about your project

Describe your project telling us what you are trying to do, how will you do it and how will this funding help.

Where will your project take place? (Be as specific as you can)

Tell us about some of the positive things happening in your area and how your project will help this.

Why is your project a good idea? Tell us how you have tested this with the local community or involved them in developing the project.

What are the timescales for your project and when will you be able to report back to the Soup Dragon's Den?

How will you know if the project is a success?

How much funding are you applying for?

Is there anything else that you would like to add?

How did you hear about the Soup Dragon's Den?

**Please return this form to:**

Progress Involvement  
Progress Housing Group  
21 King Street  
Leyland  
PR25 2LW

T: 03333 204555  
E: [community@progressgroup.org.uk](mailto:community@progressgroup.org.uk)

## Guidance notes

As part of our support to local community projects Progress Housing Group has introduced a new way to access funding from our Community Investment Fund. This is called the Soup Dragon's Den.

The Soup Dragon's Den is particularly aimed at small local community groups who need a small amount of funding to help them get going, or to grow the project to reach more people. We have tried to keep the application process as simple as possible and this is detailed below.

All applications received will be reviewed and six will be short listed to present their pitch at the Soup Dragon's Den event. We will hold one event in May and one in November. The details of each event will be promoted on our website [www.progressgroup.org.uk](http://www.progressgroup.org.uk) and Facebook page. Events will usually be held in a community centre starting at 6.30 pm.

The Soup Dragon's Den event will have an open invitation for local residents and supporters of each project to attend. The evening will start with soup being served, allowing time for attendees to socialise and get to know each other. This will be followed by the applicants presenting their pitch. Similar to the TV show Dragon's Den, but much friendlier.

Once all the pitches have taken place everyone attending the event will be asked to vote, ranking each of the six pitches in their order of preference. The votes will be counted and the winner announced at the end of the evening.

The winning applicant will receive up to £1,000. The remaining five applicants will receive half of the funding they requested or £200, whichever is the lowest amount.

Any project that receives funding from the Soup Dragon's Den will be asked to provide a short up date for the next event, stating how they have used the funding received and how this has benefited the community.

The winning project will be invited to the next Soup Dragon's Den event to provide their update in person.

## Application criteria

Community groups applying for funding through the Soup Dragon's Den will need to meet the following criteria for their project:

- It is an area where Progress Housing Group has properties.
- Progress Housing Group customers will have the opportunity to benefit from the project.
- It will have a positive effect on the community in general.
- There is a plan in place to ensure the future of the project after the Soup Dragon's Den funding has been used.

## Application process

1. Complete the Soup Dragon's Den application form, giving as much information about the project as you can.
2. Email the completed application to [community@progressgroup.org.uk](mailto:community@progressgroup.org.uk). We will look through the application form and contact you with any queries or for further information.
3. All applications will go through a shortlisting process to select the six applicants to pitch at the Soup Dragon's Den event.
4. The Progress Involvement Team will contact you to confirm if you have been shortlisted or not.
5. Shortlisted applicants will attend the Soup Dragon's Den event to pitch their project.

Progress Housing Group reserves the right to publish information about donations made through the Soup Dragon's Den in the Group's publications, website, social and local media. This may include any photographs or video taken. Any successful projects will therefore be asked to complete a consent form to give permission for photographs or video to be used.

The Progress Involvement Team will help you through this process.

if you have any queries please contact us at [community@progressgroup.org.uk](mailto:community@progressgroup.org.uk) or on 03333 204 555.